

Tips From Former Smokers Tips 2019/TV

Leonard Nimoy/TV "More Time" :30

The spot opens on the *Tips From A Former Smoker's Wife* logo and cuts to a shot of Susan speaking to the camera. Her name and state (California) are displayed on screen.

SUSAN N: I'm Susan Nimoy. I was married to Leonard Nimoy.

The spot cuts to an image of Susan and Leonard on their anniversary.

SUSAN N: He had chronic breathing difficulties for as long as I knew him.

The spot cuts to an image of Leonard Nimoy in a wheelchair wearing an oxygen cannula. The text on screen reads "Leonard Nimoy smoked and got COPD."

SUSAN N: He was afraid he'd die of lung cancer. He never thought it would be COPD.

We now see another image of a younger and healthier Leonard and Susan smiling together and the spot cuts to the art card, which reads. "Smoking caused Leonard Nimoy's COPD. And his death."

SUSAN N: You always think you have more time than you do. And you really don't.

ANNCR: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips).

ART CARD: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips). CDC LOGO

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