Success Framework for Adult Immunization Partner Networks

Case Study: Philadelphia Engaging Partners to Improve Hepatitis B Vaccine Coverage



What was the jurisdiction's experience with partners prior to using the framework?

Philadelphia is a jurisdiction with a **mixed governance model** that has worked with a **small network** of 15-20 partners, **focusing on Hepatitis B and chronic diseases**. The partner network has mostly focused on supporting providers participating in their <u>Vaccines for Adults at Risk (VFAAR) program</u> and internal Department of Health partners.

Philadelphia developed a logic model to plan their current and future adult immunization activities and goals. Philadelphia had been using that logic model to build a listserv of enrolled VFAAR and adult providers & create an adult dashboard of vaccine uptake and provider locations for Hepatitis A, Hepatitis B, Influenza, Shingles, Pneumococcal, Tdap, and Meningitis vaccines.



What did this jurisdiction hope to get out of the framework?

Philadelphia identified a need for support with targeted data collection and analysis to provide insights on their work and shape their program goals. Philadelphia sought to use the framework to build on the activities outlined in their logic model and expand their scope of influence to meet program goals for adult vaccination through nontraditional partnerships. Their focus was on creating more diverse partnerships that were mutually beneficial, including a goal to support more diverse including communities, those experiencing homelessness, those in long term care facilities, and immigrant communities.



Philadelphia focused on Phase A of the framework. See page 2 for more.



How did this jurisdiction use the framework?

Philadelphia used the framework to diversify partnership relationships and activities necessary to promote universal Hepatitis B vaccination coverage. They used the *checklist* to quickly assess the state of their network. Next, the program leveraged a previously-developed logic model in conjunction with the framework's *comprehensive overview* to plan their next steps.



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How did this jurisdiction use the framework? (continued)

Upon review of the framework, Philadelphia identified several gaps that could be addressed during the pilot period under Phase A: A2: Do you obtain input from an advisory group to inform partner network goals, objectives, and activities? and A4: Do you collaborate with the partner network to refine goals, objectives, performance indicators, and activities? Philadelphia reviewed Level 1 recommended actions in the comprehensive overview to take next steps, including:

- Advance Hepatitis B understanding through the creation of an internal advisory board, whose members focus on Hepatitis B. Board members included individuals from the Viral Hepatitis, STD, Health Equity, and Acute Communicable Diseases divisions of the Philadelphia Department of Health, among others;
- Collaborate with partners to identify shared goals in order to enhance these relationships. A shared goal identified with the advisory group was to focus efforts on communities facing unique challenges, such as those experiencing homelessness, those in long term care facilities, immigrant communities, and homebound individuals.

The framework helped us build new partnerships and strengthen existing partnerships with external partners — Philadelphia

Philadelphia shared Hepatitis B vaccine materials and resources (i.e., immunization messaging to community organizations and faith-based institutions) as a form of outreach with these partners and contacts. Philadelphia also reflected on previous coordination with internal Department of Public Health partners and considered how to **strengthen partnerships with external community partners.** In collaboration with other health department divisions, Philadelphia developed a list of potential partners and a shared listsery of contacts at partner organizations, including non-profit organizations, immigrant communities, vaccine coalitions, community groups, & healthcare quality improvement networks.



What was achieved using the framework?

Philadelphia developed a new partnership to set up clinics in previously hard-to-reach communities, including African and Caribbean immigrant populations -- vaccinating people against both Hepatitis B and COVID-19 – and to conduct Hepatitis B vaccination outreach at shelters for people experiencing homelessness. Based on gaps identified from the framework, they are now planning to convene the advisory board, promote resource sharing, connect with partners through newsletter communication, and revisit the framework, all on a quarterly basis.



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