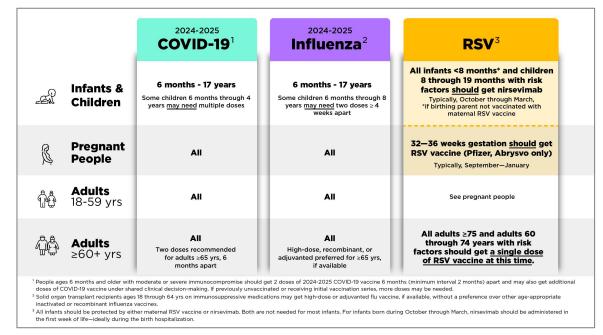
Patient Immunization Reminder Language

2024-2025 Fall and Winter Virus Season

Immunization Recommendations



Below are sample reminder recall messages that healthcare providers can send to patients through online portals or other patient communication platforms to check in about recommended immunizations and other ways to stay healthy this fall and winter virus season.

#	Patient population	Sample message language for EHR portal or via text
1	All age patients	Your vaccines are waiting for you. Getting vaccinated can cut your risk of getting really sick from flu,
		COVID-19, and RSV by half or more. Call XXX-XXX-XXXX/visit [website URL] to see if you're eligible and
		schedule an appointment.
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2	All age patients	Risk less so you can do more! Get vaccinated against flu, COVID-19, and RSV to cut your risk of getting
		really sick by half or more. Call XXX-XXX-XXXX/visit [website URL] to see if you're eligible and schedule
		your vaccinations today!
3	All age patients,	Don't let flu, COVID-19, or RSV slow you down! Call XXX-XXX-XXXX/visit [website URL] to make a vaccine
	short version	appointment today.
4	Patients who are	Vaccinating you against flu, COVID-19, and RSV also protects your baby. Call XXX-XXX-XXX/visit [website
	pregnant	URL] to make a vaccine appointment today.
5	For parents of	If you did not receive the respiratory syncytial virus (RSV) vaccine when you were pregnant, talk to your
-	infants (starting in	baby's doctor about the RSV immunization called nirsevimab.
	, ,	baby s doctor about the risy initialization cance in sevimab.
	Oct)	
6	Parents of older	Your children's vaccines are waiting for them. Getting vaccinated lowers their risk of getting really sick
	children	from flu and COVID-19. Call XXX-XXX-XXXX/visit [website URL] to schedule an appointment for your child
		today.



Additional message examples for telephone call script or written message

SUBJECT: Protect yourself and your loved ones this fall and winter season

General/Not yet vaccinated: Patient reminder for general patients thought to not yet have received vaccines:

Your vaccines are waiting for you. Flu, COVID-19, and RSV can result in serious disease, especially each fall and winter. Vaccines can cut your risk of hospitalization by half or more. Your provider can help you decide which vaccines are right for you. Please schedule your appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

General: Patient reminder for general patients (may include patients who have been vaccinated or not):

Have you received your recommended immunizations yet this fall? There's still time. Flu, COVID-19, and RSV can result in serious disease, especially each fall and winter. Vaccines can cut your risk of hospitalization by half or more. Your provider can help you decide which vaccines are right for you. Please schedule your appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

Children: Patient reminder for pediatrician offices:

Our records indicate your child may still need some of their recommended immunizations this fall. There's still time. Flu, COVID-19, and RSV can result in serious disease, even in children who do not have other medical issues, especially during the fall and winter. That's why immunizations are so important. Please schedule an appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

Pregnant Patients: Patient reminder for OB/GYN or providers to patients who are pregnant:

Did you know that getting the flu, COVID-19, or RSV vaccines during pregnancy passes protective antibodies to your baby so that they are protected from getting sick after they are born? Vaccinating against flu and COVID-19 during your pregnancy can also help keep you from getting very sick with these illnesses. Your provider can help you decide which vaccines are right for you. Please schedule your vaccine appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!