





Patient Immunization Reminder Language

2024-2025 Fall and Winter Virus Season

Immunization Recommendations

	2024-2025 COVID-19 ¹	2024-2025 Influenza ²	RSV ³
 Infants & Children	6 months - 17 years Some children 6 months through 4 years <u>may need</u> multiple doses	6 months - 17 years Some children 6 months through 8 years <u>may need</u> two doses ≥ 4 weeks apart	All infants <8 months* and children 8 through 19 months with risk factors should get nirsevimab Typically, October through March, *if birthing parent not vaccinated with maternal RSV vaccine
 Pregnant People	All	All	32–36 weeks gestation should get RSV vaccine (Pfizer, Abrysvo only) Typically, September–January
 Adults 18-59 yrs	All	All	See pregnant people
 Adults ≥60+ yrs	All Two doses recommended for adults ≥65 yrs, 6 months apart	All High-dose, recombinant, or adjuvanted preferred for ≥65 yrs, if available	All adults ≥75 and adults 60 through 74 years with risk factors should get a single dose of RSV vaccine at this time.

¹ People ages 6 months and older with moderate or severe immunocompromise should get 2 doses of 2024-2025 COVID-19 vaccine 6 months (minimum interval 2 months) apart and may also get additional doses of COVID-19 vaccine under shared clinical decision-making. If previously unvaccinated or receiving initial vaccination series, more doses may be needed.

² Solid organ transplant recipients ages 18 through 64 yrs on immunosuppressive medications may get high-dose or adjuvanted flu vaccine, if available, without a preference over other age-appropriate inactivated or recombinant influenza vaccines.

³ All infants should be protected by either maternal RSV vaccine or nirsevimab. Both are not needed for most infants. For infants born during October through March, nirsevimab should be administered in the first week of life—ideally during the birth hospitalization.

Below are sample reminder recall messages that healthcare providers can send to patients through online portals or other patient communication platforms to check in about recommended immunizations and other ways to stay healthy this fall and winter virus season.

#	Patient population	Sample message language for EHR portal or via text
1	All age patients	Your vaccines are waiting for you. Getting vaccinated can cut your risk of getting really sick from flu, COVID-19, and RSV by half or more. Call XXX-XXX-XXXX/visit [website URL] to see if you're eligible and schedule an appointment.
2	All age patients	Risk less so you can do more! Get vaccinated against flu, COVID-19, and RSV to cut your risk of getting really sick by half or more. Call XXX-XXX-XXXX/visit [website URL] to see if you're eligible and schedule your vaccinations today!
3	All age patients, short version	Don't let flu, COVID-19, or RSV slow you down! Call XXX-XXX-XXXX/visit [website URL] to make a vaccine appointment today.
4	Patients who are pregnant	Vaccinating you against flu, COVID-19, and RSV also protects your baby. Call XXX-XXX-XXXX/visit [website URL] to make a vaccine appointment today.
5	For parents of infants (starting in Oct)	If you did not receive the respiratory syncytial virus (RSV) vaccine when you were pregnant, talk to your baby's doctor about the RSV immunization called nirsevimab.
6	Parents of older children	Your children's vaccines are waiting for them. Getting vaccinated lowers their risk of getting really sick from flu and COVID-19. Call XXX-XXX-XXXX/visit [website URL] to schedule an appointment for your child today.



Additional message examples for telephone call script or written message

SUBJECT: Protect yourself and your loved ones this fall and winter season

General/Not yet vaccinated: *Patient reminder for general patients thought to not yet have received vaccines:*

Your vaccines are waiting for you. Flu, COVID-19, and RSV can result in serious disease, especially each fall and winter. Vaccines can cut your risk of hospitalization by half or more. Your provider can help you decide which vaccines are right for you. Please schedule your appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

General: *Patient reminder for general patients (may include patients who have been vaccinated or not):*

Have you received your recommended immunizations yet this fall? There's still time. Flu, COVID-19, and RSV can result in serious disease, especially each fall and winter. Vaccines can cut your risk of hospitalization by half or more. Your provider can help you decide which vaccines are right for you. Please schedule your appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

Children: *Patient reminder for pediatrician offices:*

Our records indicate your child may still need some of their recommended immunizations this fall. There's still time. Flu, COVID-19, and RSV can result in serious disease, even in children who do not have other medical issues, especially during the fall and winter. That's why immunizations are so important. Please schedule an appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

Pregnant Patients: *Patient reminder for OB/GYN or providers to patients who are pregnant:*

Did you know that getting the flu, COVID-19, or RSV vaccines during pregnancy passes protective antibodies to your baby so that they are protected from getting sick after they are born? Vaccinating against flu and COVID-19 during your pregnancy can also help keep you from getting very sick with these illnesses. Your provider can help you decide which vaccines are right for you. Please schedule your vaccine appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!