

NATIONAL INSTITUTE FOR OCCUPATIONAL SAFETY AND HEALTH (NIOSH)

NATIONAL FIREFIGHTER REGISTRY (NFR) FOR CANCER PROMOTION KIT

This kit is designed to help fire service leaders and organizations share the NIOSH NFR for Cancer with firefighters across the nation.

Spread the word about the NFR for Cancer

By sharing information about the NFR with your network, you play an integral part in helping enroll as many firefighters as possible.

Use the resources in this promotion kit to share the NFR with your colleagues and encourage U.S. firefighters to sign up. By doing so, your organization can become an NFR Champion!



What is an NFR Champion?

NFR Champions are organizations recognized by NIOSH for actively encouraging firefighters to join the NFR. To become an NFR Champion, your organization needs to complete three promotional activities within one calendar year. Use the resources in this kit to help qualify.

Learn more about becoming an NFR Champion on the [NFR website](https://www.nfr.cdc.gov).

SHARE LINK TO JOIN THE NFR
[NFR.CDC.GOV](https://www.nfr.cdc.gov)

SHARE THE NFR IN 5 STEPS:

1. EDUCATE FIREFIGHTERS ABOUT THE NFR

Use the talking points below or information from our [FAQs](#) or [How the NFR Works](#) page.

Talking Points

- The NIOSH National Firefighter Registry for Cancer is the largest existing effort to understand and reduce cancer risk among firefighters.
- All U.S. firefighters – paid or volunteer, active or retired, with or without cancer, of any specialty, and with any length of service – can join the NFR for Cancer. Participation is voluntary.
- You can start your NFR registration in just 5 minutes. Signing up involves answering questions about your fire service history and work-related exposures.

2. SHARE MATERIALS ABOUT THE NFR

[Download](#) or request professionally printed materials from NFRRegistry@cdc.gov.

Posters

[DOWNLOAD »](#)

- Print NFR posters for your fire stations, offices, or conferences.

Roll Call Announcement

[DOWNLOAD »](#)

- Introduce the NFR to your fire department or fire service team.

Enrollment Tip Sheet

[DOWNLOAD »](#)

- Follow this step-by-step guide to help firefighters join the NFR.

Videos

[DOWNLOAD »](#)

- Share videos and testimonials to help firefighters learn more about the NFR.

Palm Cards

[DOWNLOAD »](#)

- Hand out this 4" x 9" card at conferences and events.

3. POST ON SOCIAL MEDIA

Share the NFR through these suggested posts and images on Facebook, Instagram, LinkedIn, and X.

Post 1

If you're a U.S. firefighter, the NIOSH National Firefighter Registry (NFR) for Cancer is for you.

By joining the NFR and sharing your fire service history, you can help researchers understand and reduce cancer risk in the fire service. Sign up today: NFR.CDC.gov

Post 2

The NIOSH National Firefighter Registry (NFR) for Cancer is the largest group of firefighters assembled to study cancer in the fire service—but the work to reduce cancer in the fire service is just getting started.

Join the tens of thousands of firefighters registered—with and without cancer—who are making an impact on firefighter health and safety. Start your registration in just 5 minutes: NFR.CDC.gov

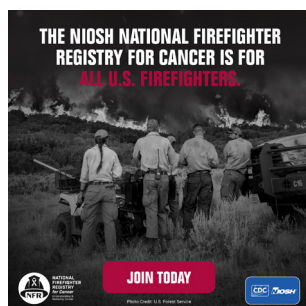
Post 3

U.S. firefighters: There has never been a more important time for you to join the NIOSH National Firefighter Registry (NFR) for Cancer. The more we learn about cancer, the more we can do to prevent it.

All U.S. firefighters can join the NFR—paid or volunteer, active or retired, with or without cancer, and any specialty. Get started in just 5 minutes: NFR.CDC.gov

Facebook/Instagram

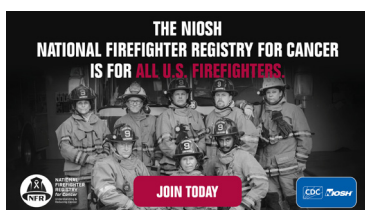
[DOWNLOAD »](#)



LinkedIn/X

[LINKEDIN DOWNLOAD »](#)

[X DOWNLOAD »](#)



4. SEND AN EMAIL OR E-NEWSLETTER

Share the NFR with your listservs.

Subject: Ready to make an impact? Join the NIOSH National Firefighter Registry for Cancer

Body text:

If you're a firefighter, there has never been a more important time to join the NIOSH National Firefighter Registry (NFR) for Cancer. The NFR is already the largest group of U.S. firefighters ever assembled to study cancer in the fire service. Let's continue to grow the NFR and provide information that can help reduce our cancer risk.

To better understand how hazards on the job affect cancer risk, the NFR for Cancer is asking all U.S. firefighters—paid and volunteer, active and retired, with and without cancer, of any speciality, and with any length of service—to share their fire service history and work-related exposures.

This information will help NIOSH study factors associated with increased cancer risk and identify health and safety measures to better protect firefighters. The more we know about cancer in the fire service, the more we can do to prevent it.

Get started in just 5 minutes: NFR.CDC.gov.

5. FEATURE NFR GRAPHICS ON YOUR WEBSITE

Add a web badge or QR code to your website to show your support for NFR and help firefighters register.

Add this badge to your website to help visitors learn more about the NFR.

[ADD THIS BADGE »](#)



Share this QR code to help firefighters register for the NFR.

[SHARE THE NFR QR CODE »](#)

