

Step 7: Evaluate

Audio Descriptive Text

Title: Chapter 4. Establishing a Comprehensive School Physical Activity Program; Step 7: Evaluate. Graphic of multi-component approach showing 60 minutes encompassing Staff Involvement, Physical Activity During School, Physical Education, Physical Activity Before and After School, and Family and Community Engagement, with emphasis on Physical Activity. Active Child icon.

Video Summary

- The evaluation plan should be based on defined goals, objectives, and outcomes.
- Evaluation tools, methods, and processes vary, depending on how the goals, objectives, and outcomes are measured.
- Using evaluation data is an effective strategy to build support from stakeholders, modify the program, and ensure sustainability.

Audio Script

Just as critical as developing and implementing a Comprehensive School Physical Activity Program, your team must spend time to evaluate it to:

- Describe, understand, and plan future programs.
- Document what has happened in the past or current programs.
- Improve current programs.

When designing the evaluation plan, it should clearly be based on goals, objectives, and outcomes. The types of evaluation tools, methods, and processes will depend on how the goals, objectives, and outcomes will be measured.

Evaluation data can be collected to measure how well or poorly programs have met your program's goals, objectives, and outcomes. Using the evaluation data is an effective strategy for building support from stakeholders, modifying the program, and ensuring sustainability for years to come.

Now, let's take a moment to check your knowledge on the process of a Comprehensive School Physical Activity Program by answering a few questions.