

Global Tobacco Surveillance System: Accomplishments and Opportunities

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Slide 1:

Text: Global Tobacco Surveillance System: *Accomplishments and Opportunities*
Samira Asma, Associate Director; Global Tobacco Control; Office on Smoking
and Health

Graphic: Logos for Department of Health and Human Services, Centers for
Disease Control and Prevention; World Health Organization; and Canadian Public
Health Association

Slide 2:

Text: 1999

- We were hindered by what we didn't know
- Urgency to fill the data gap was clear

Graphic: Logo's for Department of Health and Human Services, Centers for
Disease Control and Prevention; World Health Organization; and Canadian Public
Health Association

Slide 3:

Text: Data Need

- Monitor tobacco epidemic
- Plan, implement and evaluate tobacco control programs

Graphic: Logo's for Department of Health and Human Services, Centers for
Disease Control and Prevention; World Health Organization; and Canadian Public
Health Association

Slide 4:

Text: Global Tobacco Surveillance System: Components
Youth

Global Youth Tobacco Survey (GYTS)

Adults

Global School Personnel Survey (GSPS)

Global Health Professionals Survey (GHPS)

Slide 5:

Text: Fundamental Principles

- Partnership
- Consistency
 - Survey Methodology
 - Field Procedures
 - Data Management Techniques
- Sustainability
 - Cost effective
 - Feasibility to repeat

Slide 6:

Text: Opportunities

- Monitor the WHO FCTC Articles
- Develop, monitor and evaluate tobacco control programs
- Disseminate data to expand science base

Slide 7:

Text: Global youth tobacco survey

Graphics:

Logo for global youth tobacco survey

Two pictures, both showing young children smoking

Slide 8:

Text: Global Youth Tobacco Survey

Purpose

- To enhance the capacity of countries to design, implement, and evaluate their comprehensive tobacco control programs

Graphics:

Logo for global youth tobacco survey

Slide 9:

Text: GYTS Topics

- Prevalence and consumption
- Knowledge and attitudes
- Access, availability and price
- Media and advertising exposure
- Secondhand smoke exposure
- Cessation
- School curriculum

Graphics:

Logo for global youth tobacco survey

Group of youths standing outside near a wall smoking cigarettes

Slide 10:

Text: GYTS 1999-2005

- Completed
- Planned
- Active in 164 countries
- 1.8 million students participated
- 40 countries repeating

Graphics: Image of a world map

Slide 11:

Text: Key GYTS Findings

- 1 in 7 students smoke cigarettes
- 1 in 4 smokers first tried by age 10
- 2 in 3 smokers want to quit immediately
- Half of students exposed to smoke in homes
- 80% saw tobacco ads

Source: Tobacco Control 2002; 11:252-270

Graphics: Picture of a young lady sitting down

Slide 12:

Text: WHO FCTC monitoring protocol

“...integrate tobacco surveillance programs into national, regional, and global health surveillance programs so that data are comparable and can be analyzed at the regional and international levels, as appropriate.”

Graphics: Image of the earth with cigarettes surrounding it

Slide 13:

Text: Monitoring WHO FCTC Articles

- **Article 8:** Protection from exposure to tobacco smoke
- **Article 12:** Education, communication, training and public awareness
- **Article 13:** Tobacco advertising, promotion and sponsorship
- **Article 14:** Demand reduction measures concerning tobacco dependence and cessation
- **Article 16:** Sales to and by minors

Slide 14:

Text: FCTC Article 13: Tobacco advertising, promotion and sponsorship

Graphics: Poster from British American Tobacco with young boy holding a soccer ball. Background images of other healthy activities he may be involved in

Slide 15:

Text: Percent With Tobacco Logo on Object or Offered Free Cigarettes, Global Youth Tobacco Survey by WHO Region

Graphics:

Bar Graph

Have Tobacco Logo on an Object

Total—16.7%

AFRO—24.4%

EMRO—20.8%

EURO—26.3%

PAHO—16%

SEARO—14.5%

WPRO—16.5%

Offered Free Cigarettes

Total—10.6%

AFRO—17%

EMRO—20.8%

EURO—21.6%

PAHO—10.9%

SEARO—8.5%

WPRO—7.1%

Slide 16:

Text: Develop and Monitor Tobacco Control Programs

- GYTS is being used by countries to
 - Develop program
 - Influence policy decisions
 - Evaluate program effectiveness

Slide 17:

Text: Current Cigarette Smoking among Students Aged 13–15 Years, by Gender and Year-Philippines, GYTS 2000–2003

Graphics:

Bar graph

Total 2000—21.6%

Total 2003—15%

Male 2000—32.6%

Male 2003—21.8%

Female 2000—12.9%

Female 2003—8.8%

Source: MMWR 2005;54:4 94–97

Slide 18:

Text: Percent of Students Aged 13–15 Years Supports Ban on Smoking in Public Places, by Gender and Year— Philippines, GYTS 2000–2003

Graphics:

Bar graph

Total 2000—39.2%

Total 2003—88.7%

Male 2000—43.4%

Male 2003—87%

Female 2000—36.8%

Female 2003—90.6%

Source: MMWR 2005; 54: 4 94-97

Slide 19:

Text: Factors Influencing the Change in the Philippines, 2000–2004

- Clean Air Act of 1999
- Tobacco Regulatory Act of 2004
- Extensive media coverage of Tobacco Regulatory Act and smoke-free policy
- Smoking cessation programs

Slide 20:

Text: Global Tobacco Surveillance System: Components

Adults

- Global School Personnel Survey (GSPS)
- Global Health Professionals Survey (GHPS)

Slide 21:

Text: Global School Personnel Survey

Purpose

- To collect information from school personnel concerning their tobacco use and tobacco related school policies and programs

Slide 22:

Text: GSPS Topics

- Teachers less likely to use tobacco
- Shortage of teaching materials
- Majority of teachers in favor of schools enacting policy

Graphics: Focus on a teacher talking with students in class

Slide 23:

Text: Global School Personnel Survey, 2000-2004

Graphics: Image of a world map

Slide 24:

Text: Key GSPS Findings

- Teachers less likely to use tobacco
- Shortage of teaching materials
- Majority of teachers in favor of schools enacting policy

Source: Journal of School Health 2004;74:3–5

Graphics: Picture of a teacher instructing students in class

Slide 25:

Text: Global Health Professionals Survey

Purpose

- To collect information from third-year students attending dental, medical, nursing, and pharmacy schools concerning their tobacco use and their tobacco related school policies and programs

Slide 26:

Text: GHPS Topics

- Tobacco use
- Knowledge and attitudes
- Exposure to second-hand smoke
- Cessation
- School curriculum and training

Graphics: Picture of a doctor with a needle

Slide 27:

Text: Global Health Professionals Survey, 2005

Graphics: Picture of a world map

Slide 28:

Text: Data Dissemination

- Data Coordinating Center
 - Ongoing technical support
 - Data Release Policy
 - Data Bank
- Data for Public Use
 - 153 GYTS data sets released for 85 countries
- Active Data Dissemination
 - Dynamic Web Site
 - Publications

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