

**Quitlines :30**

**Quitlines Support Your Patients Who Smoke**

The spot opens with the Dr. Brenna VanFrank speaking to the camera. The CDC logo appears. A name card appears which reads: "Brenna VanFrank, MD, MSPH, Senior Medical Officer, Office on Smoking and Health, Centers for Disease Control and Prevention"

**DR. BRENNAN VANFRANK: Quitting smoking isn't easy. The good news is we have proven treatments to help patients quit, including counseling and medication.**

The spot cuts to footage of a male quitline coach talking into a headset, then cuts to a young man talking with him on the phone. We cut back and forth between the two as they talk to each other.

**DR. BRENNAN VANFRANK: Additional support is available through your state quitline, which is a free and confidential telephone service. When your patients call a quitline, highly trained counselors will help them build a plan for quitting, discuss medications, and connect them to other free resources to help them quit.**

The spot cuts back to Dr. Brenna VanFrank speaking to the camera.

**DR. BRENNAN VANFRANK: Combined with your support, the quitline can help your patients quit for good.**

**ART CARD:** Learn how to help your patients quit at [CDC.gov/TobaccoHCP](https://www.cdc.gov/TobaccoHCP)

The CDC logo appears on screen.