

***Tips From Former Smokers Tips 2019/TV***

**Christine/TV “Quit Smoking For Those Who Love You” :30**

The spot opens on the *Tips From Former Smokers* logo and cuts to Christine sitting in her living room speaking to the camera. Her state (Pennsylvania) and age of diagnosis (55) are displayed on screen. She is missing a large portion of her jaw on the left side of her face.

**CHRISTINE: What you’re doing is not just hurting you. It’s hurting everyone that loves you.**

The spot cuts to a photo of Christine in a hospital bed, connected to an IV.

**CHRISTINE: It’s impacting them in ways that you cannot imagine.**

The spot cuts to a photo of Christine standing with her son. We see that a large tumor is clearly visible along the left side of her jaw.

**CHRISTINE: Tobacco didn’t just affect me, it affected my children.**

We now see a photo of Christine with her two grown children and the tumor along her jaw and neck is even larger. We then cut back to Christine speaking into the camera.

**CHRISTINE: If you can’t make up your mind to quit for yourself, do it for those who love you and who you love.**

The spot cuts to the art card, which reads “You’re not just quitting for yourself.”

**ANNCR: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips).**

ART CARD: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips). CDC LOGO

SPONSORED BY THE U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES.

#CDCTIPS