PLACES
LOCAL DATA FOR BETTER HEALTH

Learn how PLACES can help improve public health.

PLACES fills a current need

People working to improve public health need accurate health estimates, including data for small cities and rural areas. More precise data help state and local health officials, policy makers, and nonprofit groups better understand the health status of their communities so they can focus their efforts.

Beginning in 2016, the 500 Cities Project provided groundbreaking health data for census tracts in the largest 500 US cities. PLACES expands this tool with first-of-its-kind **P**opulation **L**evel **A**nalysis and **C**ommunity **Es**timates to cover the entire United States, including small cities and rural areas.

The purpose of PLACES

PLACES provides data for all US counties, incorporated and census-designated places, census tracts, and ZIP Code Tabulation Areas (ZCTAs).

The public, interactive PLACES website provides model-based estimates for 36 chronic disease health measures related to health outcomes (like coronary heart disease), prevention practices (like cholesterol screening), health risk behaviors (like current smoking), disability, and health status.

The website allows users to view, explore, and download data at the county, place, tract, or ZCTA level for all populated areas of the United States with more than 50 residents.

The unique value of PLACES

- Provides data for small cities and rural area for the first time.
- Provides access to uniform data at the county, place, tract, and ZCTA level for conditions, behaviors, and risk factors that affect population health.
- Reflects innovations in creating valid model-based small area estimates to support efforts to improve population health.

PLACES data help improve health and promote equity

- Guide the development and use of effective prevention activities, programs, and policies.
- Identify emerging health problems and priority health risk behaviors for action.
- Identify the geographic distribution of health inequities to help prioritize investment in areas with the greatest need.
- Set key health objectives that communities can use to improve health.

PLACES Data

PLACES provides data for the entire United States for **36** chronic disease related measures:

13 health outcomes
9 prevention practices
4 health risk behaviors
7 disabilities
3 health status

These data represent:

3,143
Counties

28,484
Places (incorporated and census-designated)

72,337
Census Tracts

32,409
ZIP Code Tabulation Areas (ZCTAs)

https://www.cdc.gov/places

CDC
CENTERS FOR DISEASE CONTROL AND PREVENTION

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