

# OUR IMPACT



From 2012 to 2018, 16.4 million smokers attempted to quit and 1 million successfully quit because of the *Tips*<sup>®</sup> campaign.



47% of adults met the aerobic physical activity guideline in 2020.



The Million Hearts<sup>®</sup> initiative prevented an estimated 135,000 cardiac events from 2012 to 2016, averting \$5.6 billion in medical costs.



Teen birth rates fell 63% from 2007 to 2020—an all-time low.



Use of dental sealants among children from low-income households increased from 22% in 1999–2004 to 39% in 2011–2016.



Over 640,000 people have participated in the National Diabetes Prevention Program lifestyle change program.



Since 1991, the National Breast and Cervical Cancer Early Detection Program has served more than 6.0 million women and found 74,891 invasive breast cancers, 5,066 invasive cervical cancers, and 232,428 precancerous cervical lesions.



From 2010 to 2020 there was an 8% decrease in the number of secondary schools that sold less nutritious snacks or beverages.

