

2018 Employer Tobacco Cessation Program Profile

The CDC ScoreCard is a tool to help employers assess whether their health promotion programs are based on the best evidence for improving employees' health and wellness.

https://www.cdc.gov/workplacehealthpromotion/initiatives/healthscorecard/index.html

What Evidence-Based Practices Does the ScoreCard Assess?

PROGRAMS



Opportunities to begin, change, or maintain health behaviors

POLICIES



Formal or informal statements to protect or promote health ENVIRONMENTAL SUPPORTS



Physical factors at work that help protect and enhance health **BENEFITS**



Overall compensation, including health insurance

Tobacco use remains the leading cause of preventable disease, disability, and death in the United States with over 47 million U.S. adults currently using any tobacco product.¹ Smoking harms nearly every organ of the body, causing many diseases and affecting the health of smokers in general. Quitting smoking has immediate as well as long-term health benefits.

How Are Employers Doing in Promoting Tobacco Cessation?

60% of employers have a comprehensive workplace tobacco control programa including policies, benefits, and environmental support strategies

On average, employer's tobacco control score **Did Not Change** between 2018 and 2017

722 worksites **(83%)** have a tobacco use ban policy in place covering 370,793 employees

90% of employers who reported having a tobacco-free policy actively enforce that policy

On average, employers have 7 of 10 **(70%)** Tobacco Control ScoreCard strategies in place



¹ Wang TW, Asman K, Gentzke AS, et al. Tobacco Product Use Among Adults — United States, 2017. MMWR Morb Mortal Wkly Rep 2018;67:1225–1232. DOI: http://dx.doi.org/10.15585/mmwr.mm6744a2.

^aComprehensive programs refer to a coordinated set of strategies, which include programs, policies, benefits, environmental supports, and links to the surrounding community that are designed to meet the health and safety needs of all employees.



Centers for Disease Control and Prevention National Center for Chronic Disease Prevention and Health Promotion

TOBACCO CONTROL SCORECARD STRATEGIES	STRATEGY ^b	% OF WORKSITES ^c WITH STRATEGY IN PLACE (2018 SCORE)
SALE	Prohibit the sale of tobacco products on company property	95%
THIS IS A TOBACCO FREE WORKPLACE	Have a written policy banning tobacco use at the worksite	83%
R	Provide health insurance coverage with no or low out-of-pocket costs for prescription tobacco cessation medications including nicotine replacement	78%
VIOLATION	Actively enforce a written policy banning tobacco use	75 %
Benefits	Inform employees about health insurance coverage or programs that include tobacco cessation medication and counseling	74%
	Provide or promote free or subsidized tobac cessation counseling	73 %
THIS IS A SMOKE-FREE ENVIRONMENT	Display signs (including 'no smoking' signs) with information about the tobacco-use pol	7 0 %
	Provide health insurance coverage with no or low out-of-pocket costs for FDA-approved over-the-counter nicotine replacement produc	68 %
1-800-QUIT-NOW It's Free. It's personalized. It's up to you.	Refer tobacco users to a state or other tobacco cessation telephone quit line	66%
	Provide incentives for being a current nonus of tobacco and for current tobacco users that are currently involved in a cessation class or actively quitting	

^bEvidence-based practices (i.e., programs, policies, environmental supports, benefits) with the highest weighted scores (2 or 3 points) in the CDC Worksite Health ScoreCard, including the strategy's impact on population health outcomes and the strength of the scientific evidence supporting this impact.

^cPercentages based on 873 ScoreCard submissions in 2018.