

Talk to Your Students about Vaping

AUDIO: Music without lyrics playing through the end of the video.

GRAPHICS ON SCREEN: Joint logos of the US Department of Health and Human Services and the Centers for Disease Control and Prevention are in lower corner of screen. Empower Vape-Free Youth trademark appears. Background images are static with crayons, paper, a notebook and paper clips. The title text appears in a box and flashes.

TITLE GRAPHICS ON SCREEN: Talk to your students about vaping.

VISUALS: Image of a student looking stressed surrounded by books. A green thought bubble appears next to the student with a distressed emoticon inside.

TEXT GRAPHICS APPEAR: Between school, friends, and everyday stressors, students have a lot on their plates.

VISUALS: The image of the student remains the same but shifts from being right aligned to left. Text box appears.

TEXT GRAPHICS APPEAR: Vaping can cause nicotine addiction, another source of stress that young people don't need.

VISUALS: The background changes to two images of educators presenting information to students. A text box appears.

TEXT GRAPHICS APPEAR: As an educator, it's important to talk frankly with your students about vaping.

VISUALS: Images slide to right, a new text box appears.

TEXT GRAPHICS APPEAR: You can make a difference by being willing to listen and offer support.

VISUALS: A video of students around a computer screen while an educator assists them plays. A text box appears.

TEXT GRAPHICS APPEAR: Don't hesitate to approach your students about vaping.

VISUALS: The video of the students and educator in front of the computer continues to play but shifts in alignment from right to left. A new text box appears.

TEXT GRAPHICS APPEAR: You can create a trusting space to discuss the dangers of vaping and empower students to cope in healthy ways.

VISUALS: A video of an educator assisting a student with their work over a book, text appears

TEXT GRAPHICS APPEAR: Find a calm moment for conversation...

VISUALS: A text box appears with an orange hazard icon next to the text.

TEXT GRAPHICS APPEAR: especially if your student is showing signs of nicotine addiction, like irritability, restlessness, or not acting like themselves.

VISUALS: A new graphic appears with the word PREPARE in the background. An educator and student appear on opposite sides of the screen with a moving white dotted line connecting them. Text appears.

TEXT GRAPHICS APPEAR: Prepare for the discussion...

VISUALS: A text box appears.

TEXT GRAPHICS APPEAR: ...learn the important facts about the dangers of youth vaping.

VISUALS: A new graphic appears, a blue projector screen against a yellow classroom background. Text appears on the projector screen.

TEXT GRAPHICS APPEAR: Facts about vaping.

VISUALS: Text boxes appear. The classroom background zooms out to reveal an educator speaking in the right of the frame.

TEXT GRAPHICS APPEAR: 1. Some vapes that claim they are nicotine-free are not.

VISUALS: The background continues to zoom out as a green text box appears.

TEXT GRAPHICS APPEAR: Most vapes contain nicotine which is highly addictive.

VISUALS: The classroom and educator background continue to zoom out as a blue text box appears.

TEXT GRAPHICS APPEAR: 2. Exposure to nicotine during adolescence can harm the parts of the brain that control attention, learning, and impulse control.

VISUALS: The classroom and teacher background continue to zoom out as a blue text box appears.

TEXT GRAPHICS APPEAR: 3. Quitting can be challenging. The best thing for your students is not to start vaping at all.

VISUALS: A framed video of a coach and team players jump in the air as they watch a basketball game. A text box appears.

TEXT GRAPHICS APPEAR: Support and encourage your students who vape to quit.

VISUALS: The coach and students cheer and embrace. A yellow line connects the first text box to a new text box.

TEXT GRAPHICS APPEAR: Talk to them about healthy alternatives to vaping, like physical activity or creative arts.

VISUALS: Images slide to reveal a video of an educator speaking to a classroom of students. A text box appears.

TEXT GRAPHICS APPEAR: Share quit resources for more information and support. Encourage students to:

VISUALS: A green box appears with a stethoscope icon.

TEXT GRAPHICS APPEAR: Talk to a doctor about treatment options.

VISUALS: A green box appears with a cell phone icon.

TEXT GRAPHICS APPEAR: Text QUIT to 47848

VISUALS: A green box appears with a phone icon.

TEXT GRAPHICS APPEAR: Call a quitline: 1-800-QUIT-NOW

VISUALS: A green box appears with a cursor icon.

TEXT GRAPHICS APPEAR: Build a quit plan: teen.smokefree.gov

VISUALS: A new graphic appears, a horizontal split blue and gray background with the word EMPOWER in the background, with joint logos of the US Department of Health and Human Services and the Centers for Disease Control and Prevention.

TEXT GRAPHICS APPEAR: Empower students to live a life free of vaping. Learn more by visiting: CDC.gov/vaping

VISUALS: Music and video fade out.